

iHOLA!

NOVIAS

Your **ultimate**
inspiration

MEDIAKIT 2025





We say
"I do" to...

Amazing dresses
Perfect guests
Caterers
Accessories
Honeymoons
Casilda's Weddings
Jewellery
Decoration
City-by-city directory
Beauty
Dress code





Your **ultimate** *inspiration*

iHOLA! NOVIAS

Is the *special issue* dedicated
100% to **weddings**



Your **ultimate** *inspiration*

¡HOLA! NOVIAS

We are *the source of*
inspiration for
Spanish brides



ONLY WITH ¡HOLA! NOVIAS

360° coverage

*A source to return to
again and again*
¡HOLA! NOVIAS



*All the trends with
just a click*
HOLA.COM/NOVIAS



*A feed of
inspiration 24/7*
@HOLANOVIAS

**BECAUSE ¡HOLA! IS A BYWORD FOR WEDDINGS THAT ARE
ELEGANT, ASPIRATIONAL, FASHIONABLE AND STYLISH**

Your **ultimate** *inspiration*

DEDICATED TO OUR READERS | MAGAZINE FIGURES

iHOLA! NOVIAS

A SPECIALIZED

resource

> *Binding*
PREMIUM

> *Support*
INDEPENDENT

> *6€*
COVER PRICE

> *2 editions per year*
APRIL & OCTOBER



CELEBRATIONS

are back!

> *Target*

WOMEN

25 - 45

SOCIAL CLASSES IA1, IA2, IB, IC

> *Format*

300 mm x 230 mm

> *Print run*

**30.000 COPIES SOLD
INDEPENDENTLY**

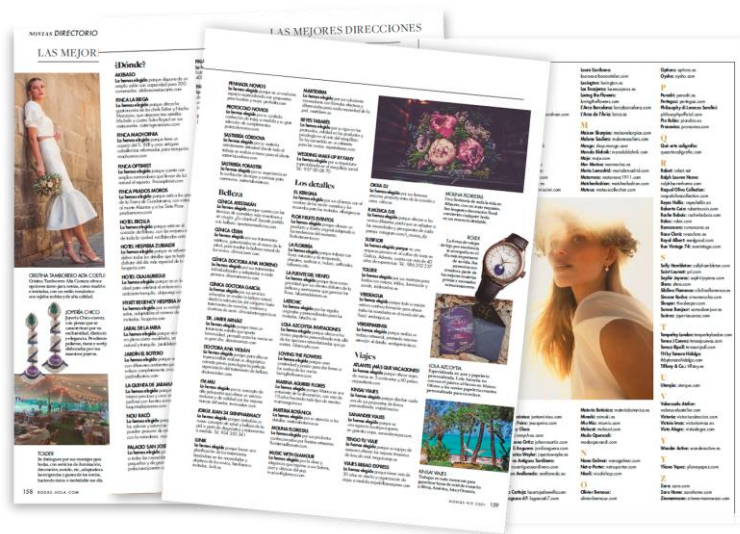


I DO!

We want *our readers' weddings* to be **unforgettable**

Our must-have **GUIDE for bride & groom** is full of recommendations and addresses.

Venues, photographers, beauty salons... our listing offers *everything they need*.



The **DIRECTORY** is also *available online* where users can *search by location* as well as product category.

Your **ultimate** *inspiration*

DEDICATED TO OUR USERS | **ONLINE FIGURES**

iHOLA! **NOVIAS**

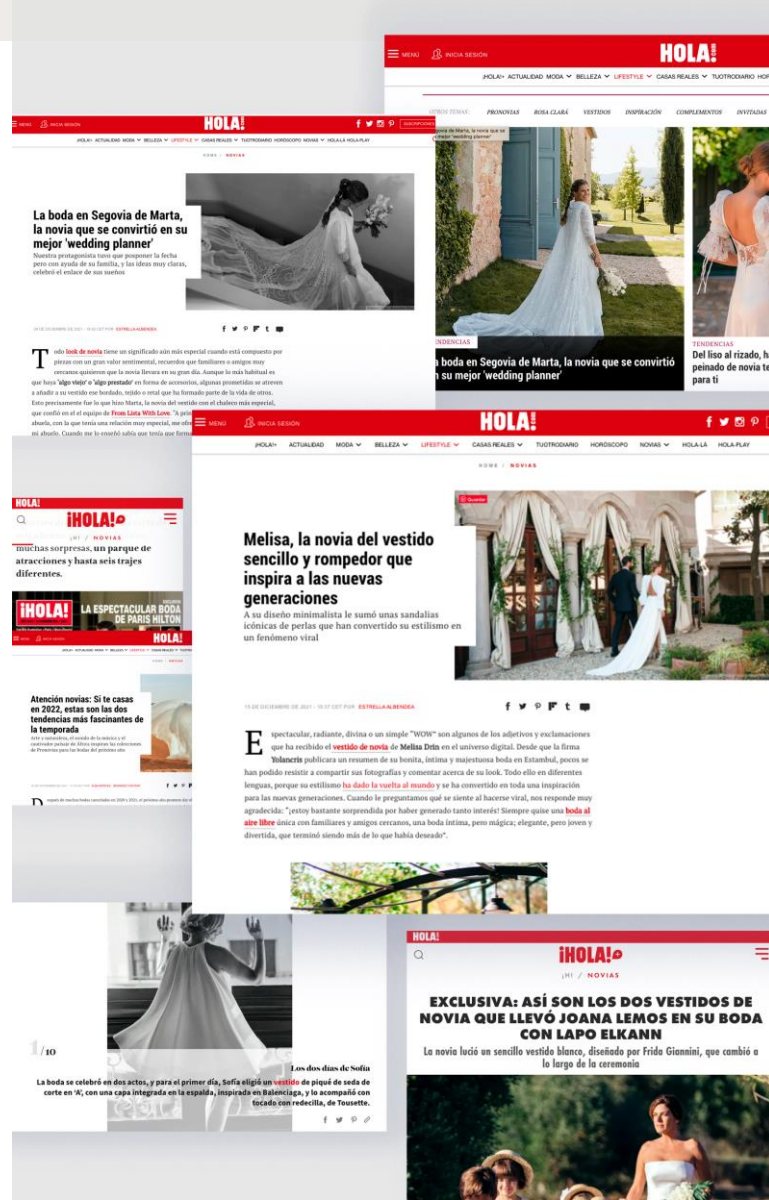
LOVE AT FIRST SIGHT

The perfect companion for bridal couples in the countdown towards *their big day*

SOURCE: GOOGLE ANALYTICS FEBRUARY 2025 | P. SPAIN

518.207 UNIQUE USERS

1.153.726 PAGE VIEWS



ALWAYS CONNECTED

SOCIAL MEDIA followers

SOURCE: INSTAGRAM, FEBRUARY 2025

225 K



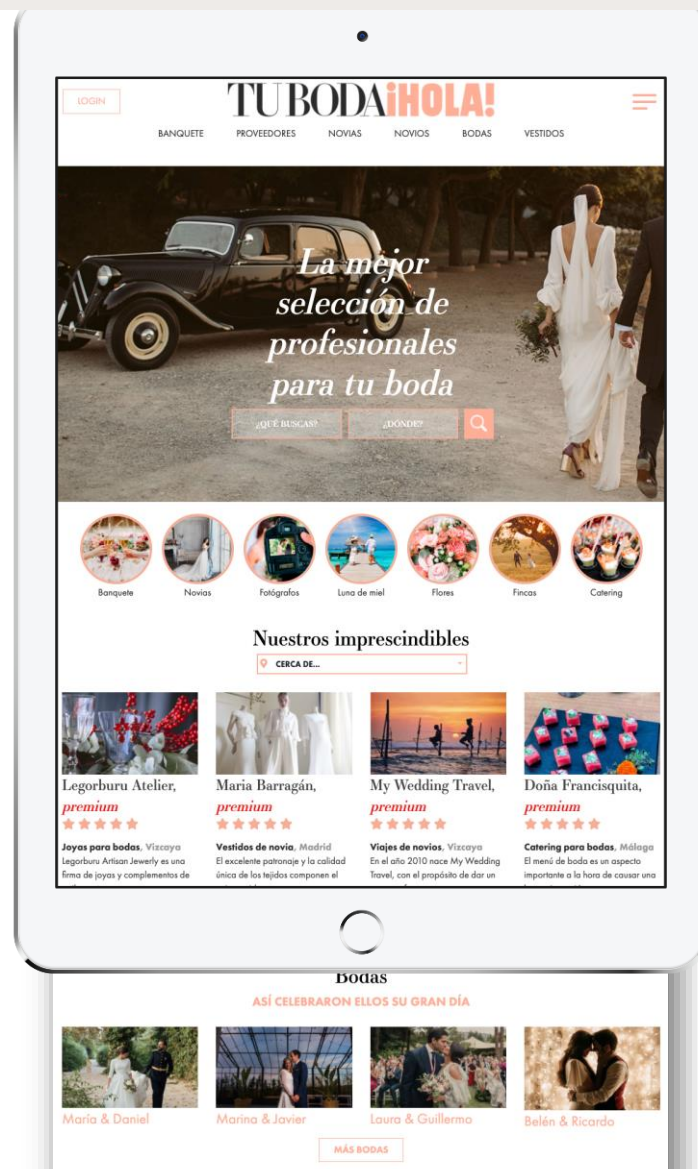
*A feed to
inspire you*



DREAMS
measured made

TU BODA **iHOLA!**

We also have an exclusive area where couples can find the best professionals from our selection of **PREMIUM SUPPLIERS 2022**.



iHOLA!

NOVIAS

Your **ultimate** *inspiration*

Thanks!